

eFolder Announces Free 25 User Anchor NFR Program at ConnectWise IT Nation 2015
Not For Resale (NFR) Program of Business-Grade File Sync and Share Announced for IT Channel Partners Following Release of Anchor 2.4, featuring LAN Sync, Web Preview, and ConnectWise Billing Integration

Orlando, FL – November 11, 2015 – eFolder, a leading supplier of business continuity and cloud file sync solutions for the IT channel, today announced the availability of the Anchor Not for Resale (NFR) program and the release of Anchor 2.4 at IT Nation 2015, an event sponsored by ConnectWise, that will be held November 11-13 at the Hyatt Regency Orlando in Orlando, Florida.

Anchor is a business-grade file sync and share service designed exclusively for deployment by IT service providers. Anchor allows business users to securely access and share files from any device at any time and from any location. Today, Anchor is recognized as the number one choice for managed service providers (MSPs) seeking to deliver file sync and share. Anchor meets the unique needs of MSPs, with flexible wholesale pricing, multi-tenant management features, and a fully brandable customer experience. In addition, Anchor's unique flagship feature, File Server Enablement, allows channel partners to cloud-enable existing file servers, connecting remote and mobile users with easy access to the file server across virtually any kind of device.

eFolder is now offering a 25 user NFR program to qualified IT channel partners. Partners can sign up by visiting www.efolder.net/AnchorNFR

“With the Anchor NFR, we’re giving partners access to the benefits of Anchor 2.4 free of charge, so they can experience new and advanced functionality for themselves,” says Pierre Tapia, vice president of product at eFolder. “The goal of this program is to promote internal use of Anchor, so that partners feel empowered to pass on the numerous benefits of business-grade file sync and share to their clients.”

The program’s announcement follows the major release of Anchor 2.4. Anchor partners will now take advantage of:

- LAN sync; users can sync content over a local area network (LAN)
 - Accelerates the sync process and improves agent and server performance
 - Reduces overall access costs, especially in regions that utilize a consumption based bandwidth and data utilization
- Web preview; users can preview content in the web browser without having to download files
 - Provides access to advanced viewing and searching options
 - Reduces local storage and bandwidth requirements
 - Enhances collaboration options between internal and external employees
- ConnectWise billing integration; partners can automate the Anchor billing process in their ConnectWise PSA tool
 - Decreases the time required to manage billing tasks and the potential for human error

“We are proud to unveil the latest version of Anchor at IT Nation, a tradeshow that brings together some of the most successful and influential partners in the industry,” says Ted Hulsy, vice president of marketing at eFolder. “Anchor 2.4 extends the benefits of Anchor by allowing users to sync their data faster, collaborate even more seamlessly, and gives partners deeper integration to improve their business efficiency. This release promises to substantially improve the user and partner experience.”

Availability

Qualified MSPs and VARs can sign up for a 25 user Anchor NFR program by visiting www.efolder.net/AnchorNFR

Partners can request more information or a product demonstration by visiting www.efolder.net

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable,

recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)